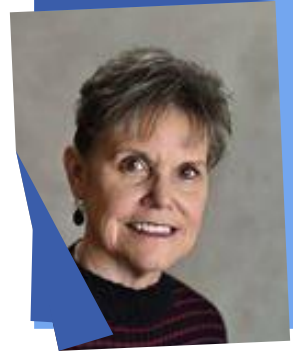


Mohave

DIRECTOR'S MESSAGE

County

NEWSLETTER



By Tami Ursenbach

Dear Mohave County,

As our community continues to grow at a rapid pace, we are faced with both exciting opportunities and important responsibilities. With new businesses, families, and developments arriving in our area every year, now is the time to think ahead—to build the foundation for a strong, resilient future. And at the heart of that future must be strong, capable leaders.

Leadership is not just about holding a title; it's about inspiring others, solving problems, making informed decisions, and fostering unity. In a fast-growing region like ours, we need individuals who are prepared to take on the challenges that come with change—leaders who can guide teams, serve the public, and create environments where innovation and collaboration thrive.

Strong leadership doesn't happen by accident. It must be developed, nurtured, and supported. That's why the Mohave County Economic Development Office is proud to offer resources and support for businesses and individuals who are interested in leadership training. Whether you're just starting your journey or looking to refine your skills, we are here to help connect you with programs, workshops, and mentoring opportunities that can strengthen your ability to lead effectively.

We believe that investing in leadership development is one of the most powerful ways to ensure a bright future for Mohave County. As more of our residents step into leadership roles—across businesses, schools, nonprofits, and local government—we will see a ripple effect of positive change, stability, and progress that benefits everyone.

If you are interested in exploring leadership opportunities or would like to learn more about available training resources, please reach out to the Mohave County Economic Development Office. Together, we can shape a stronger future for our community—one leader at a time.

Sincerely,

Tami Ursenbach

*From the Desk
of Michelle*



Why Market Research Is a Game-Changer for Small Business Owners in Mohave County

Dear Mohave County Businesses,

Having a great business idea is just the beginning. If you really want to build something that lasts, you've got to understand the people you're trying to serve. That's the power of market research. For small business owners in Mohave County, it's one of the most valuable tools you can use to grow, adapt, and stand out from the competition.

Market research is essentially about paying attention to your customers—really paying attention. What do they want? What do they need? What are they saying? By listening closely, you can fine-tune your products or services to better fit their expectations. Whether you're just starting out or looking to improve what you already offer, solid research can help you stay on top of trends and make smarter, more informed business decisions.



It all starts with knowing who you're trying to reach. Getting clear on your ideal customer's demographics, interests, needs, and challenges is key. The more specific you can be, the more effectively you can speak to them. A mix of research methods—like online surveys, polls, or even reading social media comments—can help you build a clearer picture of your audience. Tools like Google Forms, SurveyMonkey, and Typeform make it easy to gather feedback. And if you want more responses, try offering a little incentive like a discount or giveaway.

Once you know your audience, it's time to define what makes your business unique. This is your Unique Selling Proposition (USP)—the special something that sets you apart. Maybe it's unbeatable customer service, top-tier product quality, or a creative twist no one else is offering. Whatever your edge is, make sure it's front and center in how you talk about your business. To get a better sense of what matters to your customers, use tools like Hootsuite, Sprout Social, or the analytics built into your social media accounts to track conversations and trends.

It's also worth taking a good look at your competition. Understanding what other businesses are doing well—or not so well—can help you identify gaps in the market and new opportunities to offer something better. Spend some time checking out their websites, social media pages, and online reviews. Pay special attention to the negative reviews; they often reveal customer pain points that your business could be better positioned to solve.



Finally, don't underestimate the power of local collaboration. Mohave County has a strong and supportive small business community, and networking with other local entrepreneurs can open the door to new ideas, partnerships, and resources. You don't have to go it alone—sometimes the best solutions come from shared experiences and perspectives.

In the end, market research isn't something you do once and forget about. It's an ongoing part of running a successful business. The more you stay in tune with your customers and your market, the more prepared you'll be to adapt, grow, and thrive. And remember, the Mohave County Economic Development Office is here to support you every step of the way—with resources, guidance, and connections to help your business succeed.

If you ever need help navigating these shifts, you're not alone. Our office is here to support you. Call me at (928) 757-0917 and let's make 2025 a great year for doing business in Mohave County!

Newsletter

Each month, we provide helpful resources, ideas, trainings, and informative articles to support businesses in Mohave County.

We hope that businesses in the county will find this information useful or share it with companies that may benefit from it.

If your company needs specific assistance in any area, please feel free to contact:

Michelle Loeber

Phone: 928-757-0917

Email: loebem@mohave.gov

“Dads are most ordinary men turned by love into heroes, adventurers, story-tellers, and singers of song.”

- Pam Brown

Happy Father's Day!



Have You Explored the Local Learning Lab?



Powered by Local First Arizona's business coalition, the Local Learning Lab is your go-to hub for expert insights and practical tools tailored to Arizona entrepreneurs. Access on-demand videos, articles, and how-to guides on everything from accounting and HR to marketing and business growth. New content is added regularly - regionally relevant, business-smart, and ready when you are!



Dive into the Arizona Small Business Boot Camp Library

The Arizona Commerce Authority is helping small businesses across the state prepare for success, plan for the future, and grow. Through a statewide initiative featuring over 400 virtual webinars, local business leaders and subject matter experts provide support in key areas including Accounting and Finance, Business Resources, Safety and Resources, Leading and Managing a Business, Legal, Marketing for Growth, and Business Sales and Services. These sessions connect Arizona entrepreneurs with valuable tools and insights to thrive in today's economy.



MOHAVE COUNTY
ECONOMIC DEVELOPMENT & TOURISM

The Critical Role of Strong Leadership in Modern Companies

By Tami Ursenbach

In today's dynamic business landscape, the importance of strong leadership cannot be overstated. Leadership serves as the compass that directs a company's vision, culture, and productivity. In an era where generational diversity, rapid technological changes, and shifting employee expectations are the norm, the ability to lead effectively requires more than just strategy—it demands empathy, adaptability, and clear communication.

Strong leadership begins with a compelling and well-communicated vision. A company without a clear sense of direction risks drifting in a sea of competition and internal confusion. Effective leaders articulate not only where the company is going but why that destination matters. They inspire teams by connecting organizational goals with personal purpose, showing employees how their work contributes to something greater. A powerful vision, however, is only impactful when shared with empathy. Employees are not just cogs in a machine; they are individuals with unique values, motivations, and challenges. Great leaders recognize and respect these differences, adapting their approach to suit the needs of their people.



As Chase Dimond pointed out, today's workforce includes four generations each with distinct communication preferences and motivators. Boomers may seek stability and respect, Gen X values autonomy, Millennials look for growth and purpose, and Gen Z prioritizes inclusion and having a voice. A one-size-fits-all leadership style is outdated and ineffective. Successful leaders bridge generational divides by being flexible and attuned to the nuances of their teams, fostering a culture of respect and open dialogue. This kind of inclusive leadership doesn't just increase engagement—it builds trust, loyalty, and long-term success.

Clear, consistent communication is another cornerstone of strong leadership. Transparency breeds trust. When leaders communicate openly about goals, challenges, and changes, they reduce uncertainty and empower employees to take ownership of their roles. In contrast, poor communication creates a vacuum that can be filled with speculation, confusion, and disengagement. Leaders who listen as much as they speak—who actively seek feedback and genuinely consider employee input—are far more likely to foster an innovative and resilient organization.

The Critical Role of Strong Leadership in Modern Companies

Continued

Equally important is the ability to identify and eliminate toxic leadership behaviors that corrode team morale. Weak and incompetent leaders are often the reason for employee dissatisfaction and high turnover. Whether it's the micromanager who stifles autonomy, the bully who creates a culture of fear, or the absentee leader who leaves teams feeling unsupported, toxic leadership undermines progress. Strong leaders do the opposite: they empower, elevate, and energize their teams. They know that leadership is not about control, but about creating conditions where people can do their best work.

The best leaders aren't afraid to shake things up. They question old ways of doing things, see failure as part of the process, and pull ideas from all kinds of places to spark innovation. In a world that's constantly changing, the real difference-maker is a leader's ability to stay flexible, shift perspective, and approach challenges with fresh thinking. It's not about sticking to how things have always been done—it's about asking better questions and pushing the boundaries so the whole team can grow.



Ultimately, companies thrive when they are led by individuals who combine vision with empathy, strategy with creativity, and authority with approachability. Leadership is not just a title; it's a daily commitment to clarity, growth, and service. When leaders invest in understanding and empowering their teams, they don't just manage a company—they build a community capable of achieving extraordinary things.

What kind of leadership culture does your organization strive to cultivate? Is your company looking for leadership training? Contact our office for resources to specific leadership training your organization can utilize.

ASBA Launches Statewide SCALE Program to Empower Arizona Entrepreneurs

By Louie Picazo Jr., Arizona Small Business Association

The **Arizona Small Business Association (ASBA)**, in partnership with the **Arizona Commerce Authority**, is thrilled to unveil their newest entrepreneurial program, SCALE (Strategic Coaching for Advancing Local Entrepreneurs), a dynamic new program designed to accelerate Arizona's small business ecosystem.

This two-part initiative embraces a holistic approach to small business development, blending expert-led education and training sessions with personalized coaching opportunities. SCALE supports business owners and aspiring entrepreneurs as they build, grow, and position their businesses for lasting success.

"We're meeting entrepreneurs where they are, both geographically and in their business journeys," said Debbie Hann, Interim CEO at ASBA. "SCALE is about lifting local talent, fueling innovation, and creating a stronger economic future for communities across Arizona."

The Educational & Business Roadshow

The first component, the Educational and Business Roadshow, takes critical small business education and resources directly to underserved communities across Arizona. Each stop features engaging, hands-on workshops led by experienced entrepreneurs and industry experts, helping participants strengthen foundational skills and make powerful connections. These events are designed to equip individuals with real tools and insights that can immediately impact their business.

SCALE to Profitability

The second component, for entrepreneurs ready to go deeper, SCALE to Profitability offers an immersive six-month journey. Participants will refine their business models, gain clarity around funding and growth strategies, and prepare to pitch their venture to a panel of Arizona investors, bankers, and industry leaders during the program's culminating Pitch Day.

"We're excited to partner with ASBA to launch the SCALE program to support local small businesses and aspiring entrepreneurs," said Sandra Watson, President and CEO of the Arizona Commerce Authority. "Small businesses are the foundation of our economy, fueling growth in communities across the state, and we're thankful to all of our partners including Governor Hobbs, the Arizona Legislature, and ASBA."

Get Involved

Whether you're dreaming up your first business idea or looking to scale an existing venture, SCALE is here to help. To learn more about upcoming Roadshow stops or to apply for the next SCALE to Profitability cohort, visit www.asba.com/scale. ASBA is also seeking community hosts, resource partners, and industry experts to join the movement. Reach out today to find out how you can play a role in building Arizona's entrepreneurial future. Contact scale@asba.com to learn more and get involved.

Coyote Pass ADA Trail Progresses with ARPA Funding and Community Collaboration

By Michelle Loeber

Mohave County continues to advance outdoor accessibility with the development of the ADA-compliant trail at Coyote Pass—an initiative made possible through American Rescue Plan Act (ARPA) funding. This tailings path is designed to offer a smooth, inclusive experience for individuals of all abilities, opening the door to enjoy the stunning high desert scenery and the historic character of this remarkable area along the scenic U.S. 93 corridor.

This project is a true example of what can be achieved through effective partnership. Mohave County Economic Development and Tourism and Mohave County Public Works have joined forces with the Bureau of Land Management's Kingman Field Office, combining efforts from planning to grading. Together, these agencies have worked to ensure the trail not only meets accessibility standards but also respects the natural landscape and the needs of our local communities.



We would like to extend a sincere thank you to former Supervisor Buster Johnson for his early support of this project. Supervisor Johnson generously contributed \$20,000 in ARPA funds to help launch the Coyote Pass trailhead. We're working to feature the trail on our Mohave County Tourism website soon, to better assist both visitors and emergency responders. We're in the process of featuring the trail on the Mohave County Tourism website to better support both visitors and emergency responders. Additionally, we're working to add the trail listing to popular trail search platforms like <https://www.alltrails.com/>.

While we've come a long way, the trail is not yet complete. There's still work to be done - finishing touches like a picnic table, bench with canopy, and other amenities are next on the list. If you or your organization would like to contribute to this meaningful project, please contact our office. Every bit of support helps us create a more inclusive and welcoming outdoor experience for all.



Looking Inward: Building a Business That Grows From the Inside Out

By Tami Ursenbach



In today's crowded marketplace, it's easy for small business owners to look around and wonder: *How is that bakery growing so fast? Why does that local landscaping company have so many social media followers?* While it's smart to be aware of trends, real and lasting growth doesn't start by looking outward—it starts by looking inward.

Define Success on Your Own Terms

Success isn't the same for everyone. A local print shop in Provo, Utah, isn't playing by the same rules as a national franchise. Your strengths, community, and mission are unique—and your goals should reflect that.

For example, *Mountain View Graphics*, a three-person design shop, decided not to compete on price with big online printers. Instead, they focused on fast, personalized service for local nonprofits. That's their measure of success: impact and relationships, not market share.

Set goals that are clear and personal to your business. Don't just try to “keep up”—grow in ways that make sense for your team, your values, and your capacity.

Lead from the Top, Grow from the Core

Strong leadership is especially critical in small businesses. Whether you're running a family-owned hardware store or a two-truck plumbing service, the tone you set as an owner or manager affects every aspect of the business.

Take *Garcia Plumbing*, a small operation in Idaho Falls. When the owner started showing up early, holding quick team check-ins, and clearly outlining weekly goals, the entire crew became more focused and motivated. Leadership doesn't just issue orders—it models commitment and culture.

Looking Inward: Building a Business That Grows From the Inside Out *Continued*

Be Realistic, Not Restricted

Small businesses often think, *We're too small to do that*. But that mindset can hold you back. Being realistic doesn't mean playing small—it means knowing your limits and using what you've got to move forward smartly.

Consider *Sunrise Yoga Studio*, with just two instructors. They couldn't afford a big ad campaign, but they built a referral program through their loyal clients. Now they're full most evenings—not because they copied a big chain, but because they doubled down on what worked for *them*.

Your People Are Not a Liability

In many small businesses, employees wear a lot of hats. Rather than viewing this as a burden, smart owners see it as an opportunity to grow talent from within.

Take *Corner Café*, a 10-seat diner in a small town. The owner cross-trained her servers to prep, cashier, and even manage inventory. One of them eventually became the manager. When people are seen as partners—not expenses—they step up and help the business thrive.

Build a Team, Not a Hierarchy

Even in businesses with just five employees, culture matters. A top-down model can work, but only if it still values every voice. Everyone—from the part-time bookkeeper to the front-desk assistant—has ideas worth hearing.

At *Taylor Automotive*, a family-owned garage, weekly staff lunches are a tradition. They're not just about food—they're about connection. Employees share ideas, troubleshoot problems, and feel invested. That's what builds a real team.

Conclusion: Lead Strong, Look Inward, Grow Together

Don't let what other companies are doing define your goals. Define success based on *your* mission, your team, and your customers. Whether you run a tech startup out of your basement or a lawn care service with three employees, your strength lies in your clarity and commitment.

Lead with purpose. Set focused, realistic goals. Treat your team like the partners they are. When small businesses look inward, value people, and build on their own strengths, they don't just survive—they thrive.



Thrive Hualapai Pitch Competition

Peach Springs Hualapai Tribe—Mohave College

May 22nd was the 2025 Thrive Hualapai Pitch Competition. I was honored again to be a judge for the evening and excited to learn of the businesses in the area. Below are the winners of the competition.

1st Place: Tall Pine Beauty



2nd Place: Amelia's Catering



3rd Place: Hualapai Mountain Painting



Indigenous Beauty



Hualapai Grit



Update on Foreign Trade Zone

The Foreign Trade Zone application has successfully passed the first round of reviews and is currently undergoing its second round of reviews by federal offices. We anticipate that the full application will be submitted to the U.S. Department of Commerce in time to be considered at the next Review Board meeting.

Building a Film-Ready Future for Mohave County

By Tami Ursenbach



The film and television industry is constantly seeking fresh and diverse locations, and rural communities across the country are emerging as prime alternatives to the high costs and congestion of traditional filming hubs like Los Angeles. Mohave County is taking proactive steps to position itself as a film-friendly destination – one that attracts production companies and welcomes visitors eager to explore locations featured on the big screen.

What Is a Film-Ready Community?

A film-ready community is a town, city, or region that has the infrastructure, coordination, and local support necessary to accommodate film and television productions. It's not about having massive studio lots; it's about ensuring seamless collaboration between production teams and local stakeholders.

Why Become Film-Ready?

Film productions bring significant economic benefits to rural areas, including:

- Temporary job creation (crew hires, extras, security, drivers)
- Boosted local business revenue (hotels, restaurants, gas stations, hardware stores)
- Long-term tourism as visitors seek out famous filming locations
- Community pride and national recognition through exposure in film and television

Steps to Prepare for Film Production

1. Establish a Film Liaison or Film Commission

Currently, tourism offices oversee film-related efforts, but stronger partnerships between county and city officials would ensure more productions film in multiple areas across Mohave County. A dedicated liaison could streamline permitting processes, connect production teams with local resources, and serve as a bridge between filmmakers and the community.

2. Build a Comprehensive Location Portfolio

Mohave County boasts a stunning variety of landscapes, from historic buildings and ghost towns to open fields, rivers, mountains, and western-style settings. The Arizona Commerce Authority Film database already catalogs some local filming locations, but continued expansion is essential. A dedicated film site showcasing available locations—complete with high-quality images and video—would help attract productions.

Building a Film-Ready Future for Mohave County *Continued*

Community members can contribute by submitting photos of properties they wish to make available for filming. These assets could be invaluable in making Mohave County a more appealing option for filmmakers.

3. Streamline Permitting and Approval Processes

Existing county and city regulations on traffic control, road closures, noise ordinances, and liability coverage can be adapted for film permitting. Simplifying approval timelines and offering transparent guidance will make Mohave County a more attractive choice for production teams seeking efficiency and clarity.

4. Engage Local Businesses and Stakeholders

One of Arizona's key advantages for filmmakers is its proactive approach to securing industry discounts on lodging and food. Strengthening connections between production teams and local vendors—such as electricians, carpenters, caterers, and transportation services—can make the region even more logistically feasible.

With increased film activity, local businesses may expand services to support productions, whether by storing vintage props, building sets, or providing specialized rental equipment.

What Filmmakers Look For

Film productions typically seek locations offering:

- Visual diversity with a range of landscapes within close proximity
- Authenticity in capturing natural beauty and rural charm
- Community cooperation through flexibility and support
- Logistical convenience including accessible roads and space for staging
- Affordable costs for rentals, labor, and accommodations
- Privacy and control to manage filming areas as needed



A Golden Opportunity for Mohave County

Becoming a film-ready community isn't just about hosting productions—it's about opening doors to new economic growth and cultural recognition. By taking steps to prepare, Mohave County can position itself as a go-to destination for filmmakers and a must-visit location for cinema enthusiasts.

California production companies are always searching for new places that not only look spectacular on camera but function efficiently behind the scenes. With continued coordination, investment, and community engagement, Mohave County can become a thriving hub for the film industry.

In short—we need to roll out the red carpet! Movie magic happens wherever creativity, vision, and a welcoming spirit come together.

If you are interested in being part of this exciting endeavor, contact Mohave County Economic Development Office at economic@mohave.gov.



Notice: Due to a scheduling conflict, the July Manufacturing Workforce Roundtable Meeting has been cancelled. Please refer to the flyer below for details on the upcoming August meeting.



MOHAVE COUNTY
ECONOMIC DEVELOPMENT & TOURISM



**MANUFACTURING
WORKFORCE**

NORTHERN
ARIZONA
GOOD JOBS
NETWORK
GRANT

**SKILLS STRATEGY
ROUNDTABLE**

*We invite you to
join us for a roundtable
discussion on equipping
a skilled workforce
tailored to meet your
company's needs.*



AUG 14, 2025
2:00 PM TO 3:00 PM

**MOHAVE COUNTY DEVELOPMENT
SERVICES BUILDING**

Boriana Conference Room
1st Floor
3250 E. Kino
Kingman, AZ 86409

CONTACT

RSVP

Michelle Loeber
928-757-0917
loeberm@mohave.gov

www.mohave.gov



MOHAVE COUNTY
ECONOMIC DEVELOPMENT & TOURISM

Roaming



Cactus

Each month, we will feature a different area of the County or a point of interest. Our goal is to inspire you to visit these locations and promote them to travelers beyond our area. Together, we can boost tourism and showcase the beauty of Mohave County!

Discovering the Hidden Beauty of Havasu National Wildlife Refuge

By Tami Ursenbach

Nestled along the lower Colorado River, the **Havasu National Wildlife Refuge** is a stunning, 37,515-acre sanctuary that stretches across the Arizona-California border. It is a haven not only for diverse wildlife but also for visitors seeking peace, natural beauty, and outdoor adventure. With its vast wetlands, serene backwaters, and dramatic desert landscapes, Havasu stands as one of the Southwest's most unique and vital ecosystems.

Established in 1941 to protect the habitat of migratory birds and endangered species, Havasu Refuge encompasses over 30 river miles and includes critical marshes like the **Topock Marsh**, a bird watcher's paradise. More than 300 species of birds—ranging from great egrets and burrowing owls to the iconic bald eagle—call this refuge home either permanently or seasonally. During the winter months, tens of thousands of waterfowl descend on the area, creating a spectacular scene for nature lovers and photographers.

One of the most unique features of the refuge is **Topock Gorge**, a narrow canyon lined with steep volcanic rock formations that rise dramatically from the riverbanks. Often referred to as a “mini-Grand Canyon,” this area is best experienced by kayak or canoe, offering a peaceful paddle through a landscape of towering cliffs, hidden coves, and colorful desert flora. Boaters and paddlers often spot bighorn sheep, wild burros, and even the elusive bobcat along the shoreline.

Havasu National Wildlife Refuge is also a crucial habitat for endangered species such as the Yuma Ridgway's rail and the desert pupfish. The refuge's careful balance of water management and conservation ensures that both wildlife and humans can thrive in this delicate environment.

Whether you're watching a sunrise over the marsh, paddling through crystal-clear waters, or quietly observing a heron take flight, the Havasu National Wildlife Refuge offers a rare and breathtaking opportunity to connect with the natural world. Its blend of desert majesty and riparian life makes it not just a wildlife refuge—but a refuge for the soul.

Tourism Meeting Notes



Date: Thursday, May 15, 2025

Location: London Bridge Resort / Lake Havasu City, AZ

Facilitator: Michelle Loeber, Specialist / Mohave County Economic Development & Tourism



Venue & Host: A special thank you to Kristina Gallo, Assistant General Manager, and Director of Fun, Joelle Dickinson, for warmly welcoming us and hosting this month's meeting at the London Bridge Resort. Attendees were treated to an elegant afternoon tea featuring a fragrant selection of hot teas, assorted finger sandwiches, and a variety of delectable desserts—including warm scones served with clotted cream.

Presentation: A Taste of History:

Joelle Dickinson shared an engaging presentation on the history and traditions of tea, followed by a fascinating overview of the London Bridge—a centerpiece of Lake Havasu City and the resort itself.

Originally constructed in the 1830s, the London Bridge once spanned the River Thames in England. By the 1960s, it was no longer suited for modern traffic and was put up for sale by the City of London. In 1968, American entrepreneur Robert P. McCulloch purchased the bridge to attract attention to his new development in the Arizona desert. Each of the 10,276 granite blocks was carefully numbered, dismantled, and shipped through the Panama Canal to Long Beach, California. From there, they were transported to Lake Havasu City and reassembled on a reinforced concrete structure. A canal was dredged beneath the bridge, turning a peninsula into an island.

The reconstructed bridge was rededicated on October 10, 1971, and remains a prominent landmark today—symbolizing McCulloch's vision of transforming Lake Havasu into a unique tourist destination.

The London Bridge Resort offers this tea and history presentation to the public every Wednesday from September through May.



Tourism Meeting Notes *Continued*

Tourism Event Support:

The London Bridge Resort plays a supportive role in the Havasu Balloon Festival & Fair and the Desert Storm Performance Boating Event by providing accommodations and hosting select event activities, enhancing the overall visitor experience.



Community Updates:

- **Chloride Chamber of Commerce:** The incoming president shared plans for updates and noted their annual calendar is nearing completion. A Fall yard sale is scheduled and will be promoted via Facebook groups. Old Miners' Day Parade status is still undecided.
- **Mohave County Economic Development & Tourism:** Their tourism website is set to go live within the next week.
- **Wildcatter Winery:** Hosting the Grape Stomp Event this September.
- **Beale Street Theater:** Will hold a patriotic performance on July 4th as part of their soft opening celebrations.
- **La Paz County:** Plans to open the Arizona Peace Trail to off-road users in early June, with access to the Upper Cat Trail expected in the following quarter.
- **Route 66 Electric Vehicle Museum:** Undergoing major expansion in Kingman to become the world's largest electric vehicle collection. Led by the Historic Electric Vehicle Foundation in partnership with the City of Kingman.
- **Downtown Kingman:** First Fridays are monthly community celebrations through November, offering music, vendors, activities, and entertainment in the historic district.
- **Father's Day Rhythm & Brews Festival:** Scheduled for June 13–14, 2025, at Lewis Kingman Park, featuring live music, craft brews, and family-friendly activities.

Regional MOHAVE COUNTY TOURISM

YOU'RE INVITED TO



THURSDAY,
JUNE 19, 2025
10:00 A.M.

Come explore one of our area's true hidden gems! Join us in the event room by the café for a fun and informative morning featuring an engaging presentation on Katherine Landing by General Manager Karen Garber, followed by a lively Q&A session. Let's connect, share ideas, and celebrate what makes Mohave County shine!

✦ **RSVP by May 29, 2025**

with Beatriz Soto to reserve your spot and get your entrance fee waived!

✉ sotobe@mohave.gov

📍 **LOCATION:**

2690 E. KATHERINE SPUR RD.
BULLHEAD CITY, AZ 86429



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